



**REAL
WORLD**
INSIGHT

BY BEVERLY CHENG

Chai Wan has been bursting with creative energy these past few years, and capturing this same spirit is the Insight School of Interior Design. Founder Eve Mercier built on her successful career as an interior designer and started the first school in Hong Kong focused exclusively on interior design. Spread across one level of an industrial building, the stylish interiors were designed by Eve herself. A range of courses are on offer – from one-off interest classes, part-time courses to a one-year intensive programme – and are taught by experts working in their respective trades.

Full-time student Jessica Cheng is among the first enrolled in the one-year programme and has greatly enjoyed Insight's hands-on approach. She says, "Everything is focused on real-world teaching, so we meet with clients, we interview

柴灣在過去數年間愈見匯聚更多創意原動力，Insight School of Interior Design正好捕捉如此創作意流。創辦人Eve Mercier將自己作為室內設計師的成功經驗和專業，轉化成香港首間集中研讀室內設計的學院。工業大樓內一層俐落時尚室內裝潢均出自Eve之手。課程包括單次興趣班、兼職課程以至一年密集式課堂，全由業界專業人才執教。





them, learning what they want and don't want, and apply it to our designs before we present it to them at the end of the project. It's a very real process." Over the span of nine months, plus a summer internship, students work on residential projects for interior designers such as Karina Zabihi and Atelier B, as well as commercial assignments. The latter has taken students on projects including pitching room interiors for The Ritz-Carlton Tokyo and proposing design solutions for Shanghai Tang's homewares booth at Maison & Objet Paris.

On top of computer tools, students are nurtured to become creative leaders in their field. "These days, everything is taught on computers," says Eve. "Here, they learn all the necessary programmes, but these are just tools. After that, you need to use your brain and your heart – because if you don't, you're just a draftsman. And what we're moulding here are interior designers, not draftsmen."

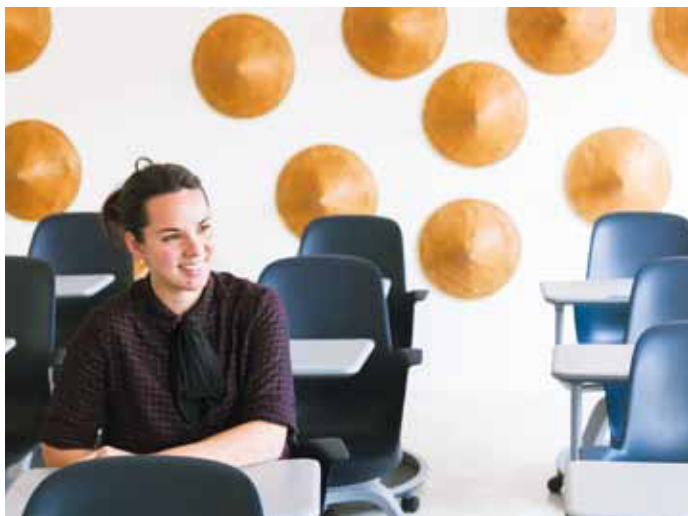
insightschoolhk.com

HEART OF THE MATTER

Insight aims to unlock the creative ingenuity in every student – the light-filled library and stylish nooks help spark the imagination; founder Eve Mercier poses in front of a mural; student Jessica Cheng in one of the school's fun classrooms

用心打造

Insight致力釋放每位學生的真正創造力——陽光充沛的圖書館和時尚角落引發無限奇想；創辦人Eve Mercier在黃色壁畫前留影；學生Jessica Cheng坐在裝飾獨特的課室內



首批入讀一年制課程的全職學生Jessica Cheng甚欣賞Insight手到拿來的教學模式：「每項細節都為專注現實情況而訂制，我們要跟客人見面、討論了解對方想要和不想加入的元素，然後再混入設計當中，最後便向他們展示報告。過程真實。」經歷九個月學習再加夏季實習，學生為室內設計師如Karina Zabihi和Atelier B處理住宅項目，並向東京麗思卡爾頓酒店提交室內設計意念，以及在Maison & Objet巴黎國際家飾展為上海灘的傢具陳列區提議設計方案。

除了學習電腦程式外，學生更獲培育成不同範疇的創作領導。Eve指：「當下所有都用電腦教授。在此他們會學到必要知識，但這畢竟只是工具。歸根究底你還要動腦筋和用心製作，要不便淪為工匠。我們孕育的都是室內設計師，絕非工匠。」