HEYDUDE

VM-STORE DESIGNER
Reporting to Visual Merchandising Manager

Contact:
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Job Description

About this role:

Creation and design new visual merchandising and store design ideas/projects in accordance with the brand, the trends and the marketing choices to optimise sales and introduce customers to new product. Play a key role in enhancing the customer experience.

Duties

- Creation and design of new shops, pop up shops and corners in accordance with the brand, the trend, the marketing choices, the distributor/client and the building/shopping mall guidelines;
- Providing new ideas and designs for additional furniture according to retail needs;
- Realization of renderings;
- Realization of technical drawings (both construction drawings for the factory and technical drawings for mall approval);
- Verification of the viability of the project, research of the suppliers, realization of quotation and verification of the budget/timing approval;
- Management of all the sampling and production process and set-up through closely working with both factories and marketing & retail operation team; communicate with factories/suppliers for details related to furniture constructions;
- Design single stores using the company store image, providing all sort of drawings needed to complete the project. Liaise with local contacts to obtain related information;
- Check the details of the furniture production, performs quality control on the furniture, both by video/photo and in person if needed;
- Translating designs into manuals, update the documents of the previous season;
- Conduct regular store visit/works closely with the sales team, to make sure that the brand image and visual merchandising standards are maintained throughout all stores;
- Designs plans and setup for exhibitions, fairs, special events;
- Constantly use and keep updated "Asana" for the creative process and for your daily work in order to have a uniform, effective and efficiently working environment.

Requirements:

- Proficient in Sketchup + Vray/Enscape (other 3D softwares might be considered) and Autocad
- Fluent in both English and Mandarin